AV-iQ

CEPro-iQ

# The Premier Online Product and Service Resource for the Industry

CEPro-iQ.com and AV-iQ.com are the largest, most comprehensive databases of Professional AV, Residential, Production & Video product information ever assembled, delivering that information with powerful search, comparisons and project list tools. AV professionals trust CEPro-iQ & AV-iQ as the fastest and best way to begin their projects and keep up to date with weekly e-newsletters delivering the latest products, manufacturer & industry news, videos and case studies. Find everything in one place.

AV-iQ.com and CEPro-iQ.com target industry professional end-users; providing tools for them to research, compare and stay current on the latest information, connecting them to manufacturers, resellers and integrators.

**"Our team at A-V Services, our clients, and our prospective clients benefit from the AV-iQ managed products on our website. AV-iQ manages thousands of audio-visual technology products on our site that attract people to contact us for systems integration consultations and quotes. The power of AV-iQ goes beyond lead generation. The platform allows us to feature our installations, making it easy for us to demonstrate that excellence is our standard."**

*—Vin Bruno, Vice President, Sales & Marketing, A-V Services*

RESEARCH. PLAN. CONNECT

Visit AV-iQ.com or CEPro-iQ.com to learn more.

# Maximize Strategic Opportunities

## Total Portfolio Reach

**500,000**
Products to Research

**750,000**
Average Annual Visits

**1.6 Million**
Annual Page Views

**74,000+**
Weekly Newsletter Subscribers

**30%+**
Open rate for Newsletter

**18,000+**
Registered My-iQ Users Worldwide

## Readers' Primary Industry Roles

Architect/Designer/ Design Engineer **28%**

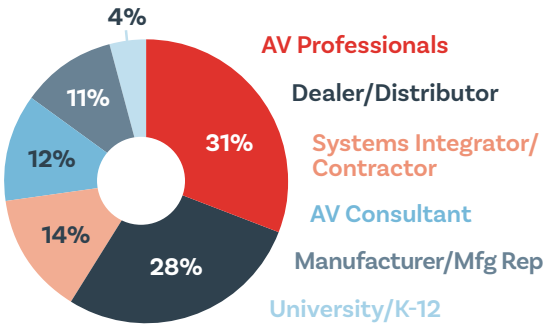
AV End Users **23%**

CEO/Executive **21%**

Sales/Marketing **15%**

Engineer/Technician **13%**

## Business Type



**The Largest Database of Professional AV, Residential, Production & Video Products.**

## Manufacturer Member Benefits

**Marketing:** Unlimited product listing news articles, videos and case studies. Logo branding with full contact information including links back to your website.

**Elevated Exposure:** Priority listing in search results and filtering. Opportunities to place product spotlights and/or run of site banner ads throughout important sections of our websites.

**Traffic Analytics:** Access to detailed traffic results highlighting most viewed products, news, videos, and case studies by month and year.

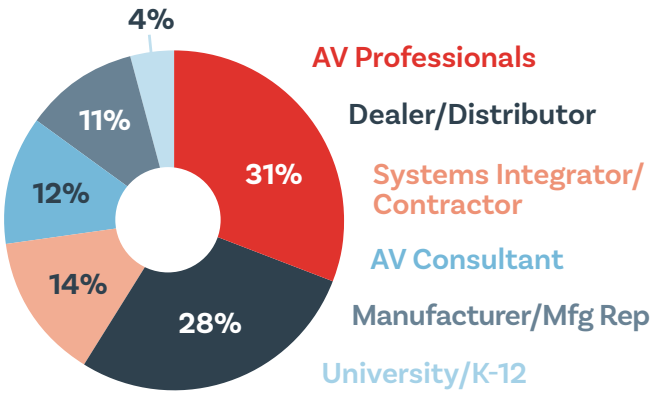
**Lead Generation and SEO:** Content boosting SEO/SEM, generating users to your site or through AV-iQ contact forms that send RFQs directly to sponsors for lead opportunities.

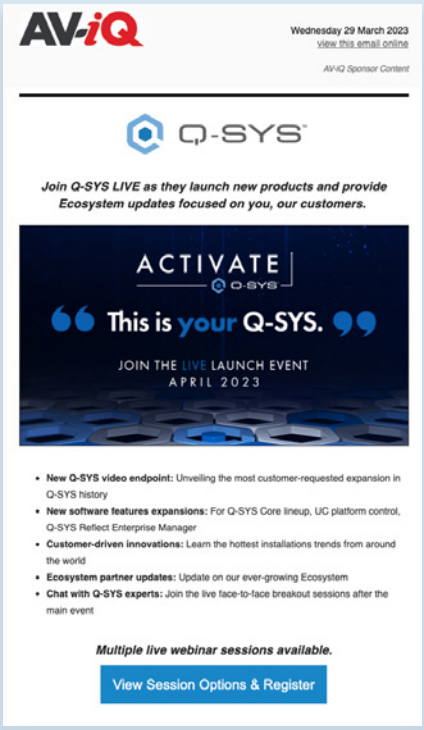
# Custom eBlast Opportunity

**Reach over 55,000 professionals in AV with a custom AV-iQ eblast. With an average 23% open rate, this database is the most effective way to deliver your message to a targeted audience.**

**Cost: $4,500 per send**

## Business Type

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Wednesday 29 March 2023
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AV-iQ Sponsor Content

Q-SYS

*Join Q-SYS LIVE as they launch new products and provide Ecosystem updates focused on you, our customers.*

ACTIVATE Q-SYS

This is your Q-SYS.

JOIN THE LIVE LAUNCH EVENT
APRIL 2023

- **New Q-SYS video endpoint:** Unveiling the most customer-requested expansion in Q-SYS history
- **New software features expansions:** For Q-SYS Core lineup, UC platform control, Q-SYS Reflect Enterprise Manager
- **Customer-driven innovations:** Learn the hottest installations trends from around the world
- **Ecosystem partner updates:** Update on our ever-growing Ecosystem
- **Chat with Q-SYS experts:** Join the live face-to-face breakout sessions after the main event

***Multiple live webinar sessions available.***

View Session Options & Register

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Wednesday 05 April 2023
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AV-iQ Sponsor Content

Tigerpaw

***Get a 360° view of your whole business in one place with Tigerpaw***

Jumping between systems and relying on manual entry can leave you with too much guesswork, inefficiencies you can't spot, and profit leaks you don't even know about.

You need a 360° view of your whole business in one place! Tigerpaw's end-to-end business automation software allows you to:

- Effectively manage your inventory
- Capture time and expenses more accurately for each project
- Easily generate invoices
- Implement workflow automation for contracts, quotes, proposals, and other documents.

And that's only scratching the surface!

Learn More

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Wednesday 25 January 2023
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AV-iQ Sponsor Content

Discover the new INOGENI CAM230
FAST & SEAMLESS SWITCHER

The CAM230 improves equity in virtual meetings by allowing facilitators to easily switch between 2 USB and 1 HDMI cameras. With its bidirectional audio with videobars, it ensures all participants are given equal opportunities to speak and contribute to the conversation. Plus, facilitators can easily add whiteboard or document cameras to promote collaboration and productivity.

NEW CAM230
Elevate your meeting equity
3x USB/HDMI SWITCHER

INOGENI

INOGENI CAM230

# Manufacturer Showroom

## Manufacturer Premium Member Showroom includes:

» Post unlimited products, news, videos, case studies, events and online training

» All content syndicated into our network of dealer catalogs & web services

» Featured products for more exposure

» Showroom contains full company info, website link, logo and social media links

» Access to AV-iQ traffic analytics

» Leads delivered to you via email or API

» Managed Services to enter all of your content for you

» Unlimited additional listings for your authorized dealers

» My-iQ User Leads by Category

## Additional Packages:

### Diamond Package
$19,200

» Showroom

» Managed Services – AV-iQ uploads all product and marketing content

» 2 Featured Product Sub-Category

» 2 Featured Product Main Category

» Featured manufacturer of the Month

» 3 Sponsored Keywords – Keyword Search Results

» 6 Newsletter Sponsorships

» 1 Marquee Newsletter Banner

» 100k Impressions Run of Site Ad Campaign (728x90, 300x250, 320x50)

» Diamond Logo Sponsor – Logo on highest visible pages on AV-iQ.com

» Sponsor 20 Integrator Catalogs

### Platinum Package
$14,400

» US Showroom

» Managed Services – AV-iQ uploads all product and marketing content

» 2 Featured Product Sub-Category Landing Page

» 1 Featured Product Main Category Landing Page

» 3 Sponsored Keywords – Keyword Search Results

» 4 Newsletter Sponsorships

» 1 Marquee Newsletter Banner

» 50k Impressions Run of Site Ad Campaign (728x90, 300x250, 320x50)

» Sponsor 15 Integrator Catalogs

### Gold Package
$10,200

» US Showroom

» Managed Services – AV-iQ uploads all product and marketing content

» Featured Product Sub-Category Landing Page

» Featured Product Main Category Landing Page

» 3 Sponsored Keywords – Keyword Search Results

» 3 Newsletter Sponsorships

» 25k Impressions Run of Site Ad Campaign (728x90, 300x250, 320x50)

» Sponsor 10 Integrator Catalogs

### Silver Package
$7,800

» US Showroom

» Managed Services – AV-iQ uploads all product and marketing content

» Featured Product Sub-Category Landing Page

» Featured Product Main Category Landing Page

» 3 Sponsored Keywords – Keyword Search Results

» 1 Newsletter Sponsorships

» Sponsor 5 Integrator Catalogs

### Bronze Package
$6,000

» US Showroom

» Managed Services – AV-iQ uploads all product and marketing content

» Featured Product Sub-Category Landing Page

## Items available a la carte:

» Manufacturer of the Month
**$1,100**

» Product Spotlight Category Feature
**$1,100**

» Keyword Sponsorship
**$1,000**

» Run of Site digital advertising
**CPM: $75**

» AV-iQ Newsletter Sponsorships
**Per ad unit: $900**

# AV-iQ

# CEPro-iQ

**Connect with the AV-iQ and CEPro-iQ sales team:**

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